

CHAMBER SPIRIT

JANUARY 2010

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News ▼

NEW CHAMBER BUILDING IN THE WORKS

The Chamber of Commerce recently purchased the land and building we currently reside in. Starting in the spring of 2010, the Chamber will kick off a new Building Campaign! Plans are to build right where the Chamber building is now, and move the current building. The new facility will host a much-improved Tourist Information Center for the public, as well as Chamber offices and a meeting room that the community will be able to use.

Stay tuned to the exciting progress. It's going to be a great year!

MAJESTE TAKES ON ADDITIONAL ROLE

Eddie Majeste, Executive Director for the Chamber of Commerce, is going to be a little busier this year. In addition to his role as Executive Director, he will also be serving as the interim Administrator of NCARED, North Central Arkansas Economic Development, for a six month period until the Board of Directors fills the Executive Director position permanently. He takes the place of Gil DeLorenzo, former Director who retired in December.

"When I heard about this opening, I thought it was a good fit. A portion of my job at the Chamber involves Economic Development. What is good for NCARED is good for Mountain Home," says Majeste.

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future of your
community!

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CHAMBER DATES TO REMEMBER

Friday, January 15

First Friday Breakfast
Big Creek
8 am

Saturday, January 16

Volunteer Fair
BC Library
10 am - 2 pm

Thursday, January 28

Business After Hours
First National Bank & Trust
Main Branch
5:15-6:30 pm

Friday, February 5

First Friday Breakfast
Big Creek
8 am

Check out the full
community
CALENDAR on the home
page of [www.Enjoy-
MountainHome.com](http://www.Enjoy-MountainHome.com)--
and remember to turn
your events in for more
publicity!

VOLUNTEER FAIR--Saturday

The fourth annual Volunteer Fair will be held THIS Saturday, January 16, at the Baxter County Library. Anyone interested in volunteering should attend. Over twenty-five organizations that rely daily on the work of volunteers will be present, handing out information and recruiting volunteers. Baked goods will be on sale by the Teen Library group. Thanks to these co-sponsors: Harps, The Baxter Bulletin, KTLO/KCTT

Volunteers contribute to the success and growth of this community. Anyone, young and old, can volunteer for a few hours a month! Make this THE year you start volunteering.

10 am - 2 pm, Baxter County Library meeting room, FREE

2010 Promotional Items for the Chamber

Each year the Chamber puts together "goodie bags" for tourists visiting the area for conferences, tournaments, seminars, etc. If you would like to put your business or organization's promotional items in the bag, mark your calendars now and make room in your budget! **We will be collecting items for the bags in early Spring 2010**, and we will be requesting 1500 items. Also, if you need goodie bags for an event coming to this area in 2010, let Susannah know now.

2010 St. Louis Boat & Outdoor Show - February 10-14, 2010

This will be the third year the Chamber has participated in the St. Louis Boat and Outdoor Show to promote our area. The 4-day show is held in the Edward Jones Dome and America's Center in downtown St. Louis and attracts nearly 30,000 attendees each year.

Chamber members support this effort by paying to work a day at the show and hand out Chamber material, as well as their own promotional material to attendees. This year, the following businesses will work the booth. Thanks to Al Page Realty, Good Samaritan Society of Mountain Home, Century 21 LeMac Realty and Mountain Home Real Estate Company.

Bits 'N' Pieces ▼

Bits N Pieces is a FREE benefit to members...a chance for you to share info about your business or organization! Just email or fax Susannah your "Bits" each month. Remember, it can't be a "sales" ad, rather a "brag" about an employee, a new service or product, an upcoming event, etc. Keep it short and sweet... preferably 25 words or less!

Hospice of the Ozarks is happy to announce the addition of Dr. Mark Williams as Medical Director for the entire Hospice of the Ozarks program.

Cathie Stotesbery of "**Imagine This**" **Decorative Painting** would like to announce that her daughter, Bethany Stotesbery, has moved from sunny, southern California to the Ozarks to join the team of "Imagine This!"

Packer and Company, Inc. has moved to a new location, 142 South College Street . Visit Vicki Packer, CPA during tax season!

Nature's Way, The Health Food Store on the Square is remodeling its original location in our historic Central Business District. A February completion date is planned.

The Beaded Path has limited hours for the month of January. Wednesdays from 3:30pm to 6:30pm and Saturdays 11am to 3pm. thebeadedpath.net.

NAEC's Co-op Connections Program is coming soon. Find out how you can become a participating business and increase your sales and walk-in traffic.

The **Baxter County Historical & Genealogical Society** elected new officers in December for 2010: President Jennifer Baker, Vice-President Kathy Lueck, Secretary Linda Bradbury, and Treasurer Rod Soubers.

The Horse Trader welcomes Desiree Huckabee to their Mountain Home office as a sales associate. Call Desiree at 425-0902 or stop by 147 S Main St (across from Dairy Queen).

The Zone's winter hours are OPEN Friday, Saturday and Sunday. Come out to the Zone for family fun! Go carts, batting cages, miniature golf arcade and food.

Twin Lakes Radio KPFM 105.5 KKTZ 93.5 KOMT 107.5 is celebrating 25 years!! Attend our 25th Annual Boat and Outdoor Show February 19th-20th.

John Conner, owner of **High Country Motors**, welcomes David Stroud to their sales staff. David is the former owner of SRS motors and has a long history in the car business in the Twin Lakes Area!

Billy Pippin, CPA welcomes Rebecca Bruce as Office Manager. She will be helping with tax preparation and their newly added service of bookkeeping for businesses.

IMAGE 'N' THINGS has become a member of the Awards and Recognition Association. This adds more resources that we can use to serve your awards and engraving needs.

The **UAMS Dental Hygiene** students will begin seeing patients in the UAMS Dental Hygiene Clinic located in the Christian Clinic. For an appointment call 508-6302.

Wharton Marketing is offering a new service for job seekers and freelancers - personal marketing web-sites (your online resume – plus!).

Thank you to the volunteers, merchants and donors whose kindhearted participation in the **Home Instead Senior Care** Be A Santa to a Senior program made it a tremendous success.

Shred-it NWA is proud to announce Jerry Brown as our new General Manager for NWA. Shred-it Arkansas was voted #1 document destruction company again by Arkansas Business.

Elmcroft will host a Pastor's luncheon at 1:30pm on Thursday, January 28th in celebration of their contributions to the spiritual nourishment of our community. RSVP by January 25th to Niki at 425-6868.

Visit **Blue Lady Resort** at the following Boat Shows: St. Louis boat show- Feb 11-15/booth#1919 and the Memphis boat show-Feb 19-21,Booth #4.

Raimondo Family Winery hosted the Panther Bay Yacht club at Blue Lady Resort for New Years. Over 40 members rang in the New Year!

Ozark Choral Society Spring Concert will be held April 24th and May 2nd 7pm at Dunbar . Showcasing selections from "The Music Man", "Wizard of Oz" and more.

Homestead Finishings, LLC just launched a new Rewards Program to thank our customers for shopping with us. Come see what it's all about!

Hensley Behavioral Health Center will host Senior Networking this month on Wed. January 27th at 8:30 am in the Lagerborg Dining Room of BRMC.

TAG SALES says "Thanks Mtn. Hom" for welcoming us with open arms. Used and Consignment Vehicles and a Free Locator Service.

The Mtn Home Bank with the most blood donors wins a traveling trophy from the **American Red Cross!** Red Cross "Blood Bank" Drive hosted at the St Peter Catholic Church Jan 26 noon – 6:00 pm.

ASU SBTDC offers two new seminars Jan. 21 at the Baxter County Library, "Inbox Impact: Email Marketing" and "Facebook ABCs for Businesses." Email hlawrenc@astate.edu for information.

Good Samaritan invites everyone to a special open house February 21 & 22 from 10:00 am to 2:00 pm.

Grant CPA's Martha Grant is proud to be the new Treasurer of the North Central Arkansas Food Bank serving 9 counties in Arkansas .

Jeff Quick of **Larry Black and Associates Real Estate** was elected treasurer of the North Central Board of Realtors during the board's meeting held January 7th.

Mountain Home Family Chiropractic invites you to Girls Night Out Jan. 21, 6-7pm. Food, fun, and the new infrared sauna. RSVP to 425-4424.

The **Lakehouse Restaurant** would like to thank all of our fellow chamber members for their patronage over the past 15 years. Welcome 2010!

Ray Sunrooms is now offering a new line of replacement and new construction windows that are Energy Tax Credit eligible.

Bush's Pizza will deliver to your house for the Play Offs and Super Bowl 2010!!

The River Rock now has live music in the restaurant every Tuesday with Karen Matz and Thursday with the Sue Barr Band.

North Central Arkansas Food Bank would like to proudly announce and welcome new board members: Martha Grant, Andrew Bailey, Stacy Sheid, and Jeff Quick.

Glenn Taylor with **New Day Coaching** is proud to announce we are now offering clients a toll free number 877-258-8568. Looking forward to a great 2010.

Baxter County Tobacco Control Youth Volunteers urge all smokers to make a free call to a trained counselor who can offer support to begin to quit. Call 1-800-QUIT-NOW (1-800-784-8669).

Gerald Hammon Realty recently recognized all Sales Persons in the company as having been Million Dollar producers in 2009.

DID YOU KNOW: Telehealth has expanded at **BRMC!** AR SAVES (stroke program)- ANGELS and eICU (Electronic Intensive Care Unit)...Stay informed and spread the word!

The first Certified Green Built Home in the state of Arkansas has recently been completed by **Anderson Construction** of Mountain Home.

Maplewood Auto Services has recently expanded and updated our facility in order to better service our clients.

New Year! New Home! Let **Arvest** help you find the home of your dreams in 2010. Contact one of their mortgage lenders today.

David L. Ethredge and Johnnie A. Copeland announce that Osmon & Ethredge, P.A. is now **Ethredge & Copeland, P.A.** effective Jan. 1, 2010. The address and phone number remain the same.

Big Creek Golf Club received a brand new fleet of 2010 Club Car Precedent IQ electric golf cars during December.

Fran Campbell attended a **Mary Kay** Star Consultants Day in Dallas . She was able to tour MK corporate headquarters and the production plant along with Director Shelia Berry and consultant Glenda Elliott.

Join the **Library Foundation** for Ante Up for the Library Texas Hold 'em Poker Tournament, Saturday, January 23 at Big Creek Country Club. Register on-line at www.bax.lib.org.

Yelcot Telephone Company has purchased cable television properties from Ind. Co. Cable TV, Inc., serving: Yellville, Summit , Lead Hill, Diamond City , Calico Rock, Pineville, Melbourne , Mt. Pleasant and Mountain View .

Ozark Regional Arts Council is kicking off 2010 with a membership drive. Anyone interested in joining please contact Jean at 425-8187.

The Baxter Bulletin is bringing the Taste of Home Cooking School back to Mountain Home on Saturday, March 27. Keep reading The Bulletin for more information about this exciting event.

Twin Lakes Veterans will host a pig roast February 26 & 27th at Buffalo Coffee. A poetry contest will be associated with this event. For details call 492-2737.

Shady Grove Country Store has new winter hours! 7am-5:30pm Tuesday-Saturday.

Brooks-Jeffrey Computer Store congratulates David Oates on earning the DELL Desktop Proficiency Certification. BJCS technicians are certified by DELL, Microsoft and Cisco.

News from **Humane Society of NC Arkansas**: Their dogs are specialists at helping you with that New Year's resolution to lose weight. Volunteer to walk them!

ASUMH: Gason Lecture by artist Mike Wimmer, March 1 at 7 pm and Arvest Concert "Tom Tiratto and His Swingin' Tom Kats," March 9, 7-10 pm, Fairgrounds. FREE and open to the public!

Pregnancy Resource Center's Prayer Breakfast is Sat. January 23, at East Side Baptist from 8:30-10 am. Breakfast, services info, 2010 events, and prayer time. Call 424-HOPE to RSVP.

Say I love you with a Library Paver Stone this Valentine's Day from the **Baxter County Library**! Order on-line at www.baxlib.org or pick up a form at the Library.

Brenda Allen will host a **Silpada Designs Jewelry** Valentine's Sale at 40 Plaza Way, Suite 10 , from 5:30-8:30 pm, Wednesday, February 10th. Free gift wrap!

Girl's Nite Out!

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Buy beautiful jewelry in casual comfort – **Valentine's Day** is right around the corner! **Men, this is your opportunity to select her perfect gift! Free gift wrapping!!**

Wednesday, February 10, 2010

5:30 - 8:30 pm

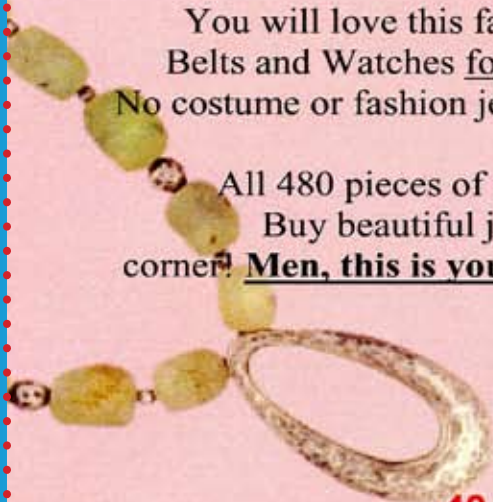
40 Plaza Way, Suite 10 (Posh Boutique)

Mountain Home. AR

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Painting, Trim, Drywall Repair, etc.
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Bull Shoals Theater of the Arts

Ron Richter
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445-2311

Ya Ya Golf Company

Eric Setzer
172 Clements Drive
Mountain Home, AR
404-7355
fireman_130@hotmail.com

WELCOME NEW MEMBERS!!

Don't forget to stock our tourist office with your brochures and check your website listing for accuracy.



VOLUNTEER SPOTLIGHT:

Gary Edwards

Gary Edwards, a Mountain Home native, graduated MHHS in 1961. A veteran in Vietnam and the Persian Gulf, Edwards was also owner of The Golden Dragon of Gassville, Inc. for 28 years.

Gary LOVES to volunteer and give back to his community. Last year, he logged 904 volunteer hours!! He serves as a Chamber volunteer and Ambassador, a Baxter County Alternative School mentor, and he volunteers many hours with the Mountain Home Christian Clinic and the Mountain Home Lion's Club.

"Volunteering is a part of who we are. If the community was good to you, then at some point in your life, you should give back to it. A gift is only a gift, if they can do nothing for you," says Edwards.
Thank you Gary--we are lucky to have you!



Peek-A-Boutique, the children's resale shop on the Mountain Home Square, hosted **First Friday Breakfast** in December. Connie Barnett, volunteer, explained to the group about this special place, and we even enjoyed a fashion show by two sweet models!



Business After Hours was held at CMC Hospice in December. CMC is fairly new to Mountain Home, and a good crowd was there to help welcome the staff to the area.



Laundry!



Emergency Room



The **Leadership Class** was treated to a wonderful tour of Baxter Regional Medical Center for the local Healthcare session in December. They saw the hospital from top to bottom, and enjoyed learning how it all works behind-the-scenes. They also toured the Mountain Home Christian Clinic with Dr. Paul Wilbur and learned about the many impressive healthcare options this clinic provides those in need.



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