

Join Today!

By joining the Chamber, you are involved with other concerned businesses who want to see the area succeed and grow. Gain access to all the advocacy, information, and networking programs the Chamber offers. By joining the Mountain Home Chamber of Commerce, you literally hire another professional staff that has the expertise to attract new customers, control your costs, and help you survive and prosper for years to come.



FOCUS Mountain Home...

A Partnership For Our FUTURE

FOCUS Mountain Home is a 5-year initiative that will stimulate economic vitality by leading programs that bridge the economic power and passions of our retirement community with local businesses while showcasing the flagship institutions, quality services and natural treasures that make Mountain Home, Arkansas "The Crown Jewel of the Ozarks".

Check out the entire FOCUS Mountain Home initiative in detail at
www.EnjoyMountainHome.com

Chamber Membership

What's in it for me?

As a Chamber member, you have an edge on your non-membership competition! Active members are kept up to date on the business community, politics, and new economic development plans and trends that impact your business and community.

Will membership in The Chamber help my bottom line?

Yes! It pays to be an investor in the Chamber. There are direct and indirect benefits to your bottom line, like direct referrals and business growth opportunities. The money you invest is part of a much bigger equation. The Chamber works daily to bring more visitors, business and economic growth to our area, resulting in more business opportunities for you.

Everyone benefits from a strong Chamber of Commerce.

Chamber Mission Statement

The Chamber is organized for the purpose of advancing and promoting the economy of the City of Mountain Home and the Twin Lakes Area by development of business, manufacturing, tourism, recreational, agricultural, retirement, and service industries as economic bases of the community and area to promote civic, environmental, and general interests of its citizens and business community.

JOIN TODAY

A BUSINESS PARTNERSHIP

FOR THE FUTURE.



1023 Hwy. 62 East • PO Box 488

Mountain Home, AR 72654

Fax: 870-425-4446

800-822-3536 • 870-425-5111
www.EnjoyMountainHome.com

Your Chamber....Benefits • Resources • Opportunities

Listing in the Chamber's Web Directory

The Chamber Membership Directory at www.EnjoyMountainHome.com is a fast, effective, hands-on search tool for current and prospective customers. The website averages 7,000+ unique visitors a month.



Chamber Referrals

The Chamber office answers inquiries from tourists, potential residents, and prospective businesses daily. They refer Chamber members only.

Informative Monthly Chamber Newsletter

The Chamber produces the "Spirit," a monthly e-newsletter featuring updates on Chamber events, community issues, economic and educational efforts, a calendar of events, new Chamber members, and a "Bits N Pieces" for Chamber member news.

Chamber Inquiries

Chamber members can purchase monthly inquiries, direct leads from prospective customers from EnjoyMountainHome.com, phone calls, and mail.

Mailing Labels / Bulk Permit

Chamber members may purchase inexpensive mailing labels for all of our current Chamber members, great for mass mail-outs. Members can also use the Chamber's Bulk Mail Permit and save on large mailings.

Advertising and Promotional Opportunities

- Vacation / Relocation Guide ads • City / County Map ads
- Website banner ads • Event Sponsorship

Monthly Networking Events

- **First Friday** - meets the first Friday of the month with a speaker and an opportunity for each attendee to share about their business during "60 Seconds of Fame."
- **Business After Hours** - each month, meet and socialize with other Chamber members. This event is held at the sponsors' place of business.

Job Openings / Upcoming Events

List Job openings and upcoming events on the Chamber website.

Valuable Seminars and Leadership Training

Throughout the year, valuable workshops and seminars are available for Chamber members. The Chamber also provides the "Twin Lakes Area Leadership Network," a program that provides future business leaders a thorough understanding of the issues affecting the community, valuable leadership skills, and new contacts.

Employee Based Members Dues Structure

The updated rate structure is based on the number of full-time employees. (2 part-time employees = 1 full-time employee)
 Example: 12 full-time employees + 24 part-time employees = 24 full-time employees = \$350 per year.

Employees.....	Rate
1 - 3	\$253
4 - 7	\$302
8 - 12	\$357
13 - 16	\$412
17 - 20	\$451
21 - 25	\$506
26 - 30	\$561
31 - 38	\$605
39 - 46	\$649
47 - 60	\$698
61 - 80	\$737
81 - 99	\$781
100 - 199	\$830
200 - 399	\$1001
400 - 599	\$1166
600 - 799	\$1331
800 - 999	\$1501
1000 +	\$2.47/employee



800-822-3536

870-425-5111



www.EnjoyMountainHome.com

MEMBERSHIP APPLICATION

Enter info as you would like it to appear on your Membership Listing

Company: _____
 Name: _____
 Title: _____
 Mailing Address: _____
 Physical Address: _____
 City/State/Zip: _____
 Phone: _____ Fax: _____
 Email: _____

By including email address, applicant consents to receiving communications from Mountain Home Chamber of Commerce.

Number of Employees: _____ Full Time: _____ Part Time: _____
 Business Category: _____
 Description of your business (20 words or less): _____

Accommodations \$264+ ___pillows @ \$0.25 ea..... \$ _____
 RV Parks \$264+ ___sites @ \$5.00 ea \$ _____
 Real Estate \$264+ ___agents @ \$10.00 ea \$ _____
 Insurance \$264+ ___agents @ \$10.00 ea \$ _____
 Medical \$264+ ___professionals @ \$50.00 ea . \$ _____
 Attorneys \$264+ ___attorneys @ \$50.00 ea..... \$ _____
 Financial Institutions..... \$19.80 per million in deposits (\$759 min)\$ _____
 Utilities \$0.23 x ___customers \$ _____
 Employee Based Members ... (see chart at left) \$ _____
 Clubs, Org, Gov & Churches... \$148..... \$ _____
 Individuals \$55/yr \$ _____
 Web Link included in business, organization, church memberships. _____
 Website: _____

Web Banners \$1000 (homepage) \$500 (other pgs)..... \$ _____
TOTAL Membership Investment Amount \$ _____

Payment Method

Check #: _____ Visa / MasterCard
 Card Number: _____
 Card Holder Name: _____ Billing Zip: _____
 Exp. Date: _____ Card Security Code: _____
 Signature: _____

Annual dues are payable in advance.

Your investment is tax deductible for federal income tax purposes as a business expense, not as a charitable contribution.

Return application to: Mountain Home Chamber of Commerce
 P.O. Box 488, Mountain Home, AR 72654

Official Chamber membership will be voted upon by the Board of Directors at their next monthly meeting.

